

# SENTRY INSURANCE COMPANY



## ADAM WILLIAMS, CHIEF INFORMATION SECURITY OFFICER

Adam Williams joined Sentry Insurance as Chief Information Security Executive in 2014. Prior to joining Sentry, Williams served as Chief Security Officer of Diebold Inc. Williams previously held multiple positions within information security at Progressive Insurance. In 2017 Williams was recognized as one of the top 100 CISOs globally. He has previously been recognized as one of the "Top 20 under 40" thought leaders in information security. Williams has 18 years of information security experience and holds the Certified Information Systems Security Professional (CISSP) certification.



Sentry Insurance, headquartered in Stevens Point, Wisconsin, with more than 4,000 employees nationwide, is one of the financially strongest mutual companies in the United States. With a policyholder surplus of more than \$4.7 billion, Sentry is rated A+ by A.M. Best, the industry's leading rating authority. Sentry's focus is commercial insurance, offering property and casualty, general liability, workers' compensation, commercial auto, trucking, annuities, life, and 401(k) programs to companies among the Fortune 500, as well as Main Street, USA. Sentry offers personal motorcycle and nonstandard auto insurance through the Dairyland® brand and serves the horticultural industry through its Hortica brand.

## DEPARTMENT BREAKDOWN

### WHAT ARE YOUR KEY DEPARTMENTAL OBJECTIVES OVER THE NEXT 6 TO 12 MONTHS?

Deploying an enterprise-wide data tokenization and/or data encryption solution is one of the two biggest ones. The second major objective is building out our SOC 2.0 where we are leveraging threat intelligence, predictive analytics, and state of the art SIEM solutions to defend the assets of the organization. In addition, implementing a robust records management program, driving compliance to our newer standards and policies company-wide, and further maturing our third party risk management program. Lastly, driving alignment with the ISO 27002 framework and ultimately seeking third party attestation.

### WHAT IS YOUR CURRENT TECHNOLOGY STACK?

Windows based compute platform and the security solutions include a mix of FireEye and MacAfee products protecting the infrastructure.

### HOW MANY PEOPLE REPORT TO YOU (BOTH DIRECTLY AND INDIRECTLY)?

34

### WHAT IS YOUR TOTAL BUDGET OVER THE NEXT 12 MONTHS PERIOD?

Up to \$10 million

## PROJECT INSIGHTS

### PROJECT OR INITIATIVE DESCRIPTION

SOC 2.0. Getting off our heels and more proactive in the threat hunting space leveraging a mix of threat intelligence, vulnerability data, and log correlation/anomaly detection to get the visibility and responsiveness we need in order to protect the company. Asset protection, policy/standards development and deployment, compliance, and records management program creation and execution.

### WHAT NON-BUDGETARY CHALLENGES DO YOU ANTICIPATE?

Competition for resources

### WHAT IS YOUR TIMELINE FOR IMPLEMENTATION?

2018

### WHAT IS YOUR BUDGET FOR THIS PROJECT?

400,000

**What technology/services are of strategic importance to you in the next 12 months?**

**Please indicate level of need/importance:**

**A=High Priority B=Priority C=Interest D=Low Priority E=Not A Priority**

**We realize everyone has priorities, so we asked the delegates theirs. This is so that we can create a more personalized experience for all our attendees.**

Using Mobile And Web Apps To Reach Customers And Service Enterprise Needs	D
Controlling Software Development Costs And Improving Delivery Quality	D
Security Intelligence Services	A
Continuous Automation For Infrastructure, Applications, And Compliance To Increase Speed And Reduce Risk	B
Evolving Data Center Architectures To Enable Digital Transformation	B
Achieving Security Risk And Compliance In DevOps Environments	B
Cloud/Containerization Strategy	A
Transforming Business Processes Using Cognitive Automation And Augmented Intelligence (AI)	C
Smartdata As The New Perimeter	D
Using Data-Driven Insights To Deepen Customer Engagement	C
Maximizing Your Revenue Ecosystem: Decisive Platform Modernization & Data Monetization	B
Detect And Respond To Cybersecurity With Endpoint Visibility And Control	A
Utilize Agility And Patented Automation To Transform Enterprise Workloads To The Cloud	A
Commerce Anywhere	C
Identity Access Management	A
Cloud Unified Communications In The Enterprise	D
Enterprise Agility Through Rapid Prototype Design And Development	E
Accelerate Your Digital Transformation While Cutting Costs By 75%	E
Leveraging AI To Make The Right Decisions In Real Time	D
Blockchain And Its Impact On Digital Transformation	C
Talent Engagement And Executive Search Strategy	D
Ransomware- The Newest Threat That Isn't Going Away	B
Enhancing Threat Detection And Prevention Tool In Era Of Cyber Risk	A