# **American Airlines**





#### ANCHAL GUPTA, CHIEF TECHNOLOGY OFFICER

A seasoned global engineering and product executive. Focused on defining and executing technology strategies that drive business results. 22 years of experience in B2B, B2C payments, Tokenization, Wallets, Mobile, Big data analytics, Customer 360, Salesforce, Cloud design, SaaS, PaaS & IaaS, architecture etc. Deep knowledge of Infrastructure, application & Data architectures, security, auditing, financials, and people management. Vast experience in managing global cross functional teams and leading technology charter to transform companies digital, API and platform landscape. As an innovative leader delivered AI driven customer focused solutions. Managed IT risk. Enhanced the groups Analytical capability by leveraging Big Data analytics and an Agile delivery model.



Embark on an adventure with a commitment to service, excellence and humanity. Our team is what powers our airline. We are proudly dedicated to our purpose of caring for people on life's journey, including connecting our customers to the people and places they love or providing our team members development and leadership opportunities to acquire new skills and explore their potential.

#### DEPARTMENT BREAKDOWN

WHAT ARE YOUR KEY DEPARTMENTAL OBJECTIVES OVER THE NEXT 6 TO 12 MONTHS? AI – Data & amp; Cloud Scalability – PaaS – Automating the efficiency of our operations

WHAT IS YOUR CURRENT TECHNOLOGY STACK? N/A

HOW MANY PEOPLE REPORT TO YOU (BOTH DIRECTLY AND INDIRECTLY)? 250+ (Varies)

WHAT IS YOUR TOTAL BUDGET OVER THE NEXT 12 MONTHS PERIOD? \$200 Million

### **PROJECT INSIGHTS**

PROJECT OR INITIATIVE DESCRIPTION AI / Increase productivity and innovation utilizing automation technology; decrease cost /

Data & cloud scalability / Increase transparency & amp; Access; decrease cost - PaaS

WHAT NON-BUDGETARY CHALLENGES DO YOU ANTICIPATE? Talent

WHAT 3RD PARTIES ARE YOU HOPING TO MEET WITH? AI / Automation / PaaS – Vendors

WHAT IS YOUR TIMELINE FOR IMPLEMENTATION? 9-12 months

WHAT IS YOUR BUDGET FOR THIS PROJECT? \$25m - \$35m





What technology/services are of strategic importance to you in the next 12 months?

#### Please indicate level of need/importance below.

## We realize everyone has priorities, so we asked the delegates theirs. This is so that we can create a more personalized experience for all our attendees.

How to remove the manual testing bottleneck in SDLC within months without additional hiring	А
How Generative AI changes the SDLC landscape by almost eliminating test maintenance in Banks	В
How did a bank enable their manual testers to build automation to achieve unprecedented performance gain under the budget?	A