



## JULIA ANDERSON, CHIEF TECHNOLOGY & INFORMATION OFFICER

Julia has leveraged technology to increase revenue, innovation, and sustainability for iconic global brands like Smithfield, Pepsi, Heinz, and Kraft. She has won multiple awards for her leadership, including for her work championing diverse teams and culture.

July 2021, Julia completed her service as SVP and Global CIO at \$15B consumer goods company Smithfield. She has led several large business and technology initiatives, including a multimillion-dollar end-to-end transformation that centralized six independent companies and transitioned the business to a vertically integrated, farm-to-fork model in just four years. In 2019, Julia and her team were honored by the National Association of Manufacturers (NAM) with the Manufacturing Leadership Award for their transformative use of Manufacturing 4.0.

Since 1869, we've been connecting people through food they love. Our history was created by remarkable people, ideas and innovations.



We are stewards of amazing brands. We have a focused strategy and leading brands in our two divisions: Meals & Beverages and Snacks. We foster a culture of belonging where people come first. We live our values, always, and show great care for the communities we call home. We are passionate and relentless in our pursuit of winning with character, while setting the highest standards for performance.

## DEPARTMENT BREAKDOWN

WHAT ARE YOUR KEY DEPARTMENTAL OBJECTIVES OVER THE NEXT 6 TO 12 MONTHS?

Digital transformation / Data Products AI and Composable apps

WHAT IS YOUR CURRENT TECHNOLOGY STACK?

Accenture / IBM / KPMG / Prolifics / SAP / Workday / Kronos / Microsoft / Databricks

HOW MANY PEOPLE REPORT TO YOU (BOTH DIRECTLY AND INDIRECTLY)?

250

WHAT IS YOUR TOTAL BUDGET OVER THE NEXT 12 MONTHS PERIOD?

\$150 to \$300 million

## PROJECT INSIGHTS

PROJECT OR INITIATIVE DESCRIPTION

Our mission is to be best in class software and infrastructure shop. This means championing a strategy that uses AI-powered automation and agile development techniques to improve our internal software operations. A key part of this evolution involves upskilling our IT workforce.

WHAT NON-BUDGETARY CHALLENGES DO YOU ANTICIPATE?

Talent

WHAT 3RD PARTIES ARE YOU HOPING TO MEET WITH?

Automation vendors, companies that focus on legacy modernization and agile development

WHAT IS YOUR TIMELINE FOR IMPLEMENTATION?

Agile or under 9 months

WHAT IS YOUR BUDGET FOR THIS PROJECT?

\$75 million



**What technology/services are of strategic importance to you in the next 12 months?**

**Please indicate level of need/importance below.**

**We realize everyone has priorities, so we asked the delegates theirs. This is so that we can create a more personalized experience for all our attendees.**

How to remove the manual testing bottleneck in SDLC within months without additional hiring	A
How Generative AI changes the SDLC landscape by almost eliminating test maintenance in Banks	B
How did a bank enable their manual testers to build automation to achieve unprecedented performance gain under the budget?	A