

Columbia University Irving Medical



Robert Hunter, Chief Financial Officer - Department of Medicine

From his start at The Cornell Hotel School, Robert has utilized his training in comprehensive business management and customer service to aide Harvard Business School and Columbia University in the areas of finance, analysis, IT, HR, & operations. Yet, with the diversity of management and technical skills Robert enjoys utilizing, one of the most personally rewarding aspects is building a legacy through helping those he works with further and maximize their own skill sets to the mutual benefit of the individual and the organization.



Columbia University Irving Medical Center (CUIMC) is a clinical, research, and educational enterprise located on a campus in northern Manhattan. We are home to four professional colleges and schools that provide global leadership in scientific research, health and medical education, and patient care, including: Vagelos College of Physicians and Surgeons, College of Dental Medicine, School of Nursing and Mailman School of Public Health. Columbia University Irving Medical Center (CUIMC) is a leader in providing comprehensive patient care and offers a range of general and specialized medical, dental, and nursing services. We have more than 1,800 physicians, surgeons, dentists, and nurses in locations throughout the New York City metro area. Our knowledge of innovative treatments is enhanced by our compassion for patients and their families and a devotion to maintaining the highest standard of care.

DEPARTMENT BREAKDOWN

WHAT ARE YOUR KEY DEPARTMENTAL OBJECTIVES OVER THE NEXT 6 TO 12 MONTHS?

Streamline Comp Plan, Automate P&Ls to MD, Grow Clinically with existing MDs, Grow research

WHAT IS YOUR CURRENT TECHNOLOGY STACK?

EPIC

HOW MANY PEOPLE REPORT TO YOU (BOTH DIRECTLY AND INDIRECTLY)?

6

WHO DO YOU REPORT TO?

COO - Department of Medicine

WHAT IS YOUR TOTAL BUDGET OVER THE NEXT 12 MONTHS PERIOD?

\$150 to \$300 million

PROJECT INSIGHTS

PROJECT OR INITIATIVE DESCRIPTION

Clinical Optimization since it impacts Faculty Comp, Profitability, Fixed Resource Utilization, and fiscal sustainability

WHAT 3RD PARTIES ARE YOU HOPING TO MEET WITH?

Tools to help in Revenue Maximization while balancing compliance

WHAT IS YOUR TIMELINE FOR IMPLEMENTATION?

12 months

What technology/services are of strategic importance to you in the next 12 months?

Please indicate level of need/importance below.

We realize everyone has priorities, so we asked the delegates theirs. This is so that we can create a more personalized experience for all our attendees.

Implementing integrated financial management platforms for real-time visibility and control	B
Leveraging advanced analytics for revenue forecasting and financial planning	A
Automating revenue cycle management (RCM) processes to reduce denials and accelerate collections	D
Integrating EHR and RCM systems for seamless billing and payment workflows	E
Deploying AI-driven tools for fraud detection and financial risk assessment	C
Utilizing benchmarking tools to identify cost-saving opportunities and improve performance	A
Adopting cloud-based financial solutions for scalability and lower IT overhead	D
Enhancing patient financial engagement with digital self-service payment options	E
Automating accounts payable and receivable processes to reduce manual errors	C
Implementing predictive analytics for denial management and cash flow optimization	B
Integrating supply chain and procurement systems with financial management platforms	C
Utilizing RPA for automating repetitive financial tasks and improving efficiency	D
Strengthening cybersecurity to protect patient and financial data	E
Deploying performance analytics to monitor key financial and operational KPIs	A
Investing in staff training for new financial technologies and compliance requirements	B
Enhancing compliance monitoring to keep pace with regulatory changes	C
Utilizing cloud-based budgeting and forecasting tools for agile financial planning	E