



### **BALAJI SRINIVASAN, CHIEF DATA OFFICER**

I am an accomplished leader with proven track record of delivering organizational level transformative initiatives in Capital Markets, Data and Technology.

In the early part of my career, I was a C++ developer building high throughput, low latency applications in Capital Markets domain.

More recently I have held several leadership roles in building high performing teams positively impacting both the top and bottom line of the business and have helped drive large transformational initiatives like adoption of agile methodologies, data analytics, data democratization and data virtualization.



UBS works with individuals, families, institutions, and corporations around the world to help answer some of life's questions – whether through award winning wealth management advisory, investment banking and asset management expertise, or private and corporate banking services in Switzerland\*. In June 2023, Credit Suisse became a UBS Group company.

### **DEPARTMENT BREAKDOWN**

WHAT ARE YOUR KEY DEPARTMENTAL OBJECTIVES OVER THE NEXT 6 TO 12 MONTHS? Data Governance and democratization; Data Science Use cases; ML OPS; Consumer and digital analytics; Cloud based testing and scalable platforms

WHAT IS YOUR CURRENT TECHNOLOGY STACK? Azure, Denodo, Databricks

HOW MANY PEOPLE REPORT TO YOU (BOTH DIRECTLY AND INDIRECTLY)? 33

WHAT IS YOUR TOTAL BUDGET OVER THE NEXT 12 MONTHS PERIOD? \$50 to \$150 million

## **PROJECT INSIGHTS**

PROJECT OR INITIATIVE DESCRIPTION Data Governance and modernization Management; Data Science Use cases; ML OPS; Cloud based testing and scalable platforms

WHAT NON-BUDGETARY CHALLENGES DO YOU ANTICIPATE? Talent

WHAT 3RD PARTIES ARE YOU HOPING TO MEET WITH? Denodo, Snowflake, Databricks

WHAT IS YOUR TIMELINE FOR IMPLEMENTATION? Ongoing

WHAT IS YOUR BUDGET FOR THIS PROJECT? \$15 million

1

#### What technology/services are of strategic importance to you in the next 12 months?

#### Please indicate level of need/importance below.

# We realize everyone has priorities, so we asked the delegates theirs. This is so that we can create a more personalized experience for all our attendees.

| Unlocking Hidden Insights by extracting valuable information from complex and diverse data sources.                             | В |
|---|---|
| Building Enterprise Data Lakes and Warehouses: Centralizing and managing massive amounts of data for efficient analysis.        | A |
| Optimizing Data Governance and Security, looking at optimizing data quality, privacy, and access control.                       | В |
| Mastering Advanced Analytics (AI/ML): Integrating Artificial Intelligence and Machine Learning for deeper insights.             | В |
| Real-time Analytics and Decision Making: enabling insights and actions based on data as it happens.                             | A |
| Mitigating Data Bias and Fairness Issues, focusing on how algorithms and models produce unbiased and ethical results.           | В |
| Data Privacy Regulations and Compliance: Adhering to evolving data privacy regulations.   | D |
| Measuring the ROI of Data Analytics by quantifying the business value derived from data-driven initiatives.                     | D |
| Data Engineering for Scalability and Performance: Optimizing data pipelines and infrastructure for efficient analysis at scale. | С |
| Democratizing Data Analysis by empowering non-technical users to leverage data for decision making.                             | A |
| The Rise of Citizen Data Scientists: Equipping non-experts with tools and skills for basic data analysis.                       | D |
| Building a Data-Driven Culture: Fostering a data-centric approach to problem-solving across the organization.                   | E |
| How to communicate data findings in a clear, compelling, and actionable way.  | E |
| Identifying, attracting, and retaining skilled data professionals to ensure an effective data talent pipeline                   | С |
| Embracing New Data Sources (IoT, Social Media): Integrating data from diverse sources for a holistic view.                      | С |