Prime Healthcare





SUNNY BHATIA, CHIEF MEDICAL OFFICER

Sunny Bhatia, MD is the CEO of Prime Healthcare's Region I and the Corporate Chief Medical Officer for Prime Healthcare. Region I includes Prime Healthcare's 17 hospitals located in California and Nevada. Dr. Bhatia also serves as the Chief Medical Officer at Sherman Oaks Hospital and Encino Hospital Medical Center, two of Prime Healthcare's acute care, community hospitals located in Los Angeles County. Under Dr. Bhatia's clinical leadership, Sherman Oaks was recognized in 2018, 2017 and 2016 as a "100 Top Hospital" in the nation by IBM Watson Health. Sherman Oaks and Encino Hospitals, combined, have received numerous clinical awards and five-star achievements from Healthgrades, including the Healthgrades Patient Safety Excellence Award™ for both facilities.



Prime Healthcare is an award-winning health system operating 45 hospitals and more than 300 outpatient locations in 14 states, providing over 2.6 million patient visits annually. It is one of the nation's leading health systems with nearly 50,000 employees and physicians dedicated to providing the highest quality, value-based healthcare. Fourteen of the Prime Healthcare hospitals are members of the Prime Healthcare Foundation, a 501(c)(3) not-for-profit public charity.

DEPARTMENT BREAKDOWN

WHAT ARE YOUR KEY DEPARTMENTAL OBJECTIVES OVER THE NEXT 6 TO 12 MONTHS?

Implementation of our Hospital @Home strategy, Deployment of consumer engagement tools, Expansion of our Telehealth programs and services. System interoperability

WHAT IS YOUR CURRENT TECHNOLOGY STACK? Epic, Meditech, Relay Change, many others

HOW MANY PEOPLE REPORT TO YOU (BOTH DIRECTLY AND INDIRECTLY)? 500

HOW MANY BEDS DO YOU HAVE? 8,000

WHAT IS YOUR TOTAL BUDGET OVER THE NEXT 12 MONTHS PERIOD? \$25+ million

PROJECT INSIGHTS

PROJECT OR INITIATIVE DESCRIPTION

Improving quality of care, lowering costs, improving efficiencies; implementing virtual care tools that help engage patients both inside and outside the clinical setting

WHAT NON-BUDGETARY CHALLENGES DO YOU ANTICIPATE?

Covid burnout, finding the right types of vendors that can assist with engagement quickly and efficiently

WHAT 3RD PARTIES ARE YOU HOPING TO MEET WITH?

Virtual care & telehealth vendors with a specific focus on improving engagement

WHAT IS YOUR TIMELINE FOR IMPLEMENTATION? 12- 18 months

WHAT IS YOUR BUDGET FOR THIS PROJECT? \$10 million

What technology/services are of strategic importance to you in the next 12 months?

Please indicate level of need/importance below.

We realize everyone has priorities, so we asked the delegates theirs. This is so that we can create a more personalized experience for all our attendees.

Al-enhanced virtual sitting to monitor patient vitals and trigger timely alerts.	A
Al to personalize treatment plans based on individual patient data.	E
Supporting patients through touchpoints along the care journey leveraging Al	A
Predictive Readmission Prevention: AI identifies high-risk patients for proactive interventions.	E
Streamlining admin tasks leveraging AI to improve quality, safety, and care outcomes.	С
Claim management and support utilizing AI to support denials and improve financial outcomes.	В
From automating tasks to flagging potential complications, integrating AI to streamline workflows, and improving clinician efficiency.	С
Ethical considerations around data privacy, bias, and human oversight for responsible implementation of healthcare AI.	Α
NLP automatically documents doctor-patient interactions, freeing up physicians for more patient care.	D
AI can analyze vast datasets to accelerate research and personalize treatment options.	A
Al guide that automates, and analyzes virtual care and patient engagements.	D
Medical Imaging and AI Insights.	D
Automating tasks like scheduling, data entry, and medication dispensing frees up staff for patient care.	С
Proactive interventions based on AI risk assessments can prevent costly hospital returns.	С
Chatbots powered by AI to answer member questions, provide appointment reminders, and promote healthy behaviors, leading to improved member engagement.	В