Campbell's

JULIA ANDERSON, CHIEF TECHNOLOGY & INFORMATION OFFICER

Julia has leveraged technology to increase revenue, innovation, and sustainability for iconic global brands like Smithfield, Pepsi, Heinz, and Kraft. She has won multiple awards for her leadership, including for her work championing diverse teams and culture.

July 2021, Julia completed her service as SVP and Global CIO at $15B consumer goods company Smithfield. She has led several large business and technology initiatives, including a multimillion-dollar end-to-end transformation that centralized six independent companies and transitioned the business to a vertically integrated, farm-to-fork model in just four years. In 2019, Julia and her team were honored by the National Association of Manufacturers (NAM) with the Manufacturing Leadership Award for their transformative use of Manufacturing 4.0.

Since 1869, we've been connecting people through food they love. Our history was created by remarkable people, ideas and innovations.

We are stewards of amazing brands. We have a focused strategy and leading brands in our two divisions: Meals & Beverages and Snacks. We foster a culture of belonging where people come first. We live our values, always, and show great care for the communities we call home. We are passionate and relentless in our pursuit of winning with character, while setting the highest standards for performance.

DEPARTMENT BREAKDOWN

WHAT ARE YOUR KEY DEPARTMENTAL OBJECTIVES OVER THE NEXT 6 TO 12 MONTHS?
Digital transformation / Data Products AI and Composable apps

WHAT IS YOUR CURRENT TECHNOLOGY STACK?
Accenture / IBM / KPMG / Prolifics / SAP / Workday / Kronos / Microsoft / Databricks

HOW MANY PEOPLE REPORT TO YOU (BOTH DIRECTLY AND INDIRECTLY)?
250

WHAT IS YOUR TOTAL BUDGET OVER THE NEXT 12 MONTHS PERIOD?
$150 to $300 million

PROJECT INSIGHTS

PROJECT OR INITIATIVE DESCRIPTION
Our mission is to be best in class software and infrastructure shop. This means championing a strategy that uses AI-powered automation and agile development techniques to improve our internal software operations. A key part of this evolution involves upskilling our IT workforce.

WHAT NON-BUDGETARY CHALLENGES DO YOU ANTICIPATE?
Talent

WHAT 3RD PARTIES ARE YOU HOPING TO MEET WITH?
Automation vendors, companies that focus on legacy modernization and agile development

WHAT IS YOUR TIMELINE FOR IMPLEMENTATION?
Agile or under 9 months

WHAT IS YOUR BUDGET FOR THIS PROJECT?
$75 million

What technology/services are of strategic importance to you in the next 12 months?

Please indicate level of need/importance below.

We realize everyone has priorities, so we asked the delegates theirs. This is so that we can create a more personalized experience for all our attendees.

Finding ways to optimize, control and reduce cloud spending without sacrificing performance.	A
Unlocking the Power of AI/ML: Identifying strategic applications of Artificial Intelligence and Machine Learning within the organization.	B
Managing the Hybrid Cloud Challenge: Optimizing workflows and governance for hybrid cloud environments.	C
Democratizing Data Access and Insights by making data readily available for informed decision-making across all levels.	C
Automating Repetitive Tasks: Leveraging Robotic Process Automation (RPA) to improve IT efficiency.	A
Quantifying the ROI of Digital Initiatives: Demonstrating the measurable business value of digital investments.	A
Building a Culture of Cloud Observability by empowering teams to proactively monitor and manage cloud health.	D
Ensuring Data Privacy and Compliance: Adhering to evolving data privacy regulations.	B
Empowering Business Units with IT Solutions: Providing seamless and user-friendly technology solutions for various departments.	C
Embracing the Future of Work: Implementing strategies for a more flexible and remote work environment.	C
Fostering a Culture of User-Centricity: Prioritizing user experience (UX) across all digital touchpoints.	C
Enhancing Threat Detection and Security by strengthening defenses against cyberattacks in a complex IT landscape.	B
Bridging the Skills Gap: Finding and retaining skilled IT talent in a competitive market.	E
Improving Disaster Recovery Preparedness, focusing on ensuring rapid business continuity during outages or disruptions.	C
Staying Ahead of the Innovation Curve: Continuously exploring and implementing new technologies to gain a competitive edge.	A