

Arkansas Blue Cross Blue Shield



DEVIN SHIRLEY, CISO

I have 25 years of leadership experience working in a variety of companies and organizations, including the U.S. Army, manufacturing, IT/telecommunications, personal safety, fitness, and health insurance. These experiences have provided me the opportunities to learn and implement successful strategies for organizing people and their work to best achieve desired outcomes. As a result, I am able to effectively lead an organization and develop engaged and motivated employees to achieve corporate objectives. I have a solid background in information security, IT, and telecommunications technology that allows me to understand technological concepts, and also how to relate and communicate these concepts to end users and customers, including executive level company officers. Additionally, I have run my own company and have experience in strategically integrating all facets of the company - finances, sales, marketing, customer service, and technology - to help set and achieve corporate objectives.



Arkansas Blue Cross and Blue Shield provides reliable insurance plans to Arkansans while being a valuable community partner. We live here, work here and raise our families here – we are dedicated to Arkansas and to you.

We work hard to improve the health, financial security and peace of mind to the members and communities we serve.

DEPARTMENT BREAKDOWN

WHAT ARE YOUR KEY DEPARTMENTAL OBJECTIVES OVER THE NEXT 6 TO 12 MONTHS?

Tool consolidation/platformization, moving past point solutions

WHAT IS YOUR CURRENT TECHNOLOGY STACK?

Various cybersecurity tools, Mandiant, PAN, Versa Networks

HOW MANY PEOPLE REPORT TO YOU (BOTH DIRECTLY AND INDIRECTLY)?

67

WHAT IS YOUR TOTAL BUDGET OVER THE NEXT 12 MONTHS PERIOD?

Up to \$10m

PROJECT INSIGHTS

PROJECT OR INITIATIVE DESCRIPTION

HIPAA compliance readiness as stricter data protection regulations and the ever-evolving threat landscape necessitate a robust compliance program. Managing access controls, and ensuring a swift breach response plan is in place to safeguard sensitive information and minimize reputational risk.

WHAT NON-BUDGETARY CHALLENGES DO YOU ANTICIPATE?

Competing priorities.

WHAT 3RD PARTIES ARE YOU HOPING TO MEET WITH?

Innovative compliance solutions that can alleviate complexity.

WHAT IS YOUR TIMELINE FOR IMPLEMENTATION?

9 Months

WHAT IS YOUR BUDGET FOR THIS PROJECT?

\$1m - \$2m



What technology/services are of strategic importance to you in the next 12 months?

Please indicate level of need/importance below.

We realize everyone has priorities, so we asked the delegates theirs. This is so that we can create a more personalized experience for all our attendees.

Leveraging AI to enhance threat detection	A
Convergence of Data Privacy and Data Security	E
Protecting the enterprise against the emerging use of GenAI and LLMs	C
Universal Privilege Management - Why you Need to Address More Than Passwords	D
Save the SOC: How to Increase Investigation Speed, Efficiency and Accuracy	A
Next Gen Browser Security	C
Creating an Intelligence Forward Cyber Security Program	A
Integrated and agile identity platform providing authentication and secure interactions for users, systems, and devices	E
Optimizing security portfolio investment by focusing on best-of-platform vs. best-of-breed	C
AI tools that can quickly repair or recover files to enhance remediation	C
Continuous Visibility of Security and Compliance Across On-Premises Assets, Endpoints and Multi-Cloud Environments	B
Creating a Zero Trust Environment	E
Five Best Practices When Deploying Zero Trust in the Modern Data Center	A
Bot mitigation and prevention strategies	D
Delivers advanced managed services and solutions for cybersecurity, cloud, artificial intelligence (AI), machine learning (ML), and IT modernization.	E