PVH

EILEEN MAHONEY, EXECUTIVE VICE PRESIDENT, CHIEF INFORMATION OFFICER

Eileen Mahoney is PVH's Global CIO leading the global Technology & Process Group across the fashion and lifestyle company along with being a Corporate Officer of the company. In this role, Eileen is responsible for developing the strategic direction for PVH's technology and platform solutions, business process and transformation, along with portfolio management and Information Security. Eileen was Information Age's CIO of the Year in 2019 and member of IDG's CIO Hall of Fame. Eileen sits on many vendor partner CIO advisory councils as well as the founder of PVH's Womens BRG (UPWARD).

PVH

PVH is one of the most admired fashion and lifestyle companies in the world. We power brands that drive fashion forward – for good. Our brand portfolio includes the iconic Calvin Klein, TOMMY HILFIGER, Van Heusen, IZOD, ARROW, Warner's, Olga and Geoffrey Beene brands, as well as the digital-centric True&Co. intimates brands. We market a variety of goods under these and other nationally and internationally known owned and licensed brands. PVH has over 40,000 associates operating in over 40 countries and $9.9 billion in annual revenues in 2019. That's the Power of Us. That's the Power of PVH.

DEPARTMENT BREAKDOWN

WHAT ARE YOUR KEY DEPARTMENTAL OBJECTIVES OVER THE NEXT 6 TO 12 MONTHS?
Digitizing the enterprise; data insights / predictive analytics; consumer first - consumer data and changes in retail / digital landscape; 3D Design / technologies

WHAT IS YOUR CURRENT TECHNOLOGY STACK?
SAP ERP, Microsoft Office, Cisco Network, split on-prem vs. cloud solutions, SalesForce marketing & commerce / service cloud

HOW MANY PEOPLE REPORT TO YOU (BOTH DIRECTLY AND INDIRECTLY)?
500+

WHAT IS YOUR TOTAL BUDGET OVER THE NEXT 12 MONTHS PERIOD?
$50 to $150 million

PROJECT INSIGHTS

PROJECT OR INITIATIVE DESCRIPTION
Streamlining / simplifying arch; API focused development
Supercharging ecommerce; IT help desk; securing and optimizing the tech supply chain

WHAT NON-BUDGETARY CHALLENGES DO YOU ANTICIPATE?
Resources and speed to market.

WHAT 3RD PARTIES ARE YOU HOPING TO MEET WITH?
Cloud solution providers; digital desktop / solutions vendors; data management solution providers, solutions that will help engineers better predict when equipment needs maintenance and allow developers to create more —and more secure—code.

WHAT IS YOUR TIMELINE FOR IMPLEMENTATION?
ASAP

WHAT IS YOUR BUDGET FOR THIS PROJECT?
Varies by use case but 50m+ total for the above needs

What technology/services are of strategic importance to you in the next 12 months?

Please indicate level of need/importance below.

We realize everyone has priorities, so we asked the delegates theirs. This is so that we can create a more personalized experience for all our attendees.

Automating Employee Self Help with a Virtual Assistant	C
Become real-time, agile, and operationally efficient with event-driven architectures and event-streaming	A
Explore digital-first ways to get ideas to market faster and move past organizational inertia to unlock real innovation	A
HGS Digital focuses on Intelligent automation, advanced analytics, and automation-empowered cloud migration	C
Maximizing Innovation with Safe Data Analytics	E
Build an execution model for digital disruption	B
Don't just survive. Thrive in the crisis: Learn how to leverage Gig economy talent	D
Accelerating Network & Security Convergence	C
Reduce costs, transform the employee experience and achieve rapid time-to-value	B
Customer data management. Consolidating all customer data and insights into a single, comprehensive view and using the data for omnichannel engagement in real time.	A
Accelerating business value through data	A
Transforming all relevant data into actionable insights	A
Data transformations with speed, agility and faster time to value	B
Connecting and Distributing Edge and Cloud for an Intelligent Infrastructure	B
Enabling work-from-anywhere with 5G	A
Addressing the skill gap with online learning technology that enables your team to work smarter and keep up in the ever-changing digital transformation era	A
Automating AI & Machine Learning Development with Auto	A