



## LARYN NIELSON, VP OF INFORMATION TECHNOLOGY RETAIL

No bio available.



Walmart Inc. is an American multinational retail corporation that operates a chain of hypermarkets, discount department stores, and grocery stores in the United States, headquartered in Bentonville, Arkansas.

## DEPARTMENT BREAKDOWN

### WHAT ARE YOUR KEY DEPARTMENTAL OBJECTIVES OVER THE NEXT 6 TO 12 MONTHS?

implementing AI-driven solutions to enhance customer experience, optimizing our supply chain through advanced technology, and further developing our omni-channel capabilities.

### WHAT IS YOUR CURRENT TECHNOLOGY STACK?

Gerent, Salesforce, C3, Granite, Microsoft

### HOW MANY PEOPLE REPORT TO YOU (BOTH DIRECTLY AND INDIRECTLY)?

125

### WHAT IS YOUR TOTAL BUDGET OVER THE NEXT 12 MONTHS PERIOD?

\$150 to \$300 million

## PROJECT INSIGHTS

### PROJECT OR INITIATIVE DESCRIPTION

We're integrating AI to enhance customer personalization, optimize inventory, and forecast demand for a seamless shopping experience.

### WHAT NON-BUDGETARY CHALLENGES DO YOU ANTICIPATE?

Balancing seamless AI integration across stores, minimizing disruptions, and prioritizing data security are key challenges

### WHAT 3RD PARTIES ARE YOU HOPING TO MEET WITH?

Exploring partnerships with specialized AI solution providers, particularly those with a track record in retail optimization and customer experience enhancement.

### WHAT IS YOUR TIMELINE FOR IMPLEMENTATION?

24-36 months

### WHAT IS YOUR BUDGET FOR THIS PROJECT?

\$500 million



**What technology/services are of strategic importance to you in the next 12 months?**

**Please indicate level of need/importance below.**

**We realize everyone has priorities, so we asked the delegates theirs. This is so that we can create a more personalized experience for all our attendees.**

Optimize mobile self-scanning performance and AR-driven shelf management	A
Leverage AI and advanced analytics to help forecast demand accurately, evaluate and pivot in real-time, and fulfill customer demand	B
End 2 end Visibility platform that can track inventory and shipments throughout the entire journey	E
Revolutionizing Retail with POS	B
Onboard new suppliers into a company's supply chain network	E
Real-time Transportation visibility platform	A
AI, analytics, & the Cloud's role in managing supplier risk monitoring & resolution	E
Building an end-to-end warehouse solution to navigate continued supply chain challenges & disruptive forces	A
Enabling the customer experience through technology to create a competitive advantage	D
Automating processes and adding the power of artificial intelligence to nurture customer relationships, add situational awareness to purchase history, and create opportunities to interact with customers regularly	C
Leveraging quantum can lower costs & energy through more efficient routing and improve customer service and speed to market, resulting in performance advantages that can impact marketing claims	D
Using twins allows retail decision-makers to test and validate a complete set of strategies and objectives across teams and make smart decisions to improve the customer experience and maximize profitability	D
Using 3PLs to grow e-commerce & hybrid markets	A
End-to-end warehouse solutions that will boost productivity & help you manage your workforce's warehouse activities in real-time	D
Unlocking the cloud's potential to make strides in pricing & margin management, website & recommendation-engine personalization, loyalty program management, & more	D