Burberry

Caroline Laurie, VP Corporate Responsbility

A highly experienced senior ESG leader with a proven track record in developing and executing sustainability strategies for large, complex omni-channel retailers. Expertise spans social and environmental sustainability, including raw material sourcing, product strategy design, responsible sourcing, supply chain management, circularity, human rights, and community impact. Successfully led transformation efforts and managed change initiatives that align sustainability goals with business objectives.

Born from innovation, Burberry is a global luxury brand with a rich British heritage. Founded in 1856, our brand is underpinned by our founder's passion for the outdoors. Thomas Burberry invented the innovative rain-ready fabric gabardine to protect explorers from the elements. In doing so, he created the foundation for the iconic Burberry trench coat, which remains core to the business even today. Guided by our history of exploration and our shared belief that 'creativity opens spaces', our purpose is to unlock the power of imagination to push boundaries and open new possibilities for our people, our customers and our communities.

DEPARTMENT BREAKDOWN

WHAT ARE YOUR KEY DEPARTMENTAL OBJECTIVES OVER THE NEXT 6 TO 12 MONTHS?
Climate transition plan. ESG Regulatory compliance, Traceability, CSRD/CSDDD, sustainable materials and innovation, colleague engagement, and systemisation and data improvement.

WHAT IS YOUR CURRENT TECHNOLOGY STACK?
Textile, Genesis, datamaran, Inspectorio, Sweep, and Maplecroft

HOW MANY PEOPLE REPORT TO YOU (BOTH DIRECTLY AND INDIRECTLY)?
33

WHO DO YOU REPORT TO?
Chief Legal Counsel

WHAT IS YOUR TOTAL BUDGET OVER THE NEXT 12 MONTHS PERIOD?
£20 million

PROJECT INSIGHTS

PROJECT OR INITIATIVE DESCRIPTION
Climate transition plan. ESG Regulatory compliance, Traceability, CSRD/CSDDD, sustainable materials and innovation, colleague engagement, and systemisation and data improvement.

WHAT 3RD PARTIES ARE YOU HOPING TO MEET WITH?
Climate transition plan ESG Regulatory compliance Traceability CSRD/CSDDD sustainable materials and innovation colleague engagement systemisation and data improvement

WHAT IS YOUR TIMELINE FOR IMPLEMENTATION?
Next quarter

WHAT IS YOUR BUDGET FOR THIS PROJECT?
£5-10 million

What technology/services are of strategic importance to you in the next 12 months?

Please indicate level of need/importance below.

We realize everyone has priorities, so we asked the delegates theirs. This is so that we can create a more personalized experience for all our attendees.

Reducing greenhouse gas emissions within operations and supply chains.	A
Transitioning to renewable and low-carbon energy sources.	B
Improving water use efficiency and wastewater management.	C
Minimizing packaging waste and increasing recyclable/compostable packaging.	B
Sourcing raw materials responsibly and ensuring supply chain transparency.	A
Implementing circular economy solutions (reuse, repair, remanufacture).	B
Reducing textile waste and increasing garment recycling or upcycling.	C
Eliminating hazardous chemicals and improving chemical management.	C
Supporting fair labor practices and improving worker well-being.	C
Measuring and reporting on scope 3 emissions (indirect emissions).	A
Enhancing product durability and extending product lifecycles.	D
Investing in biodiversity protection and habitat restoration.	E
Improving stakeholder engagement and sustainability governance.	B
Developing and tracking science-based sustainability targets.	A
Increasing consumer education and engagement on sustainable choices.	C